

Data Protection Statement

Introduction

Alan Rogers (Australia) Pty Ltd (**Alan Rogers, We, Our**) trading as:

- Alan Rogers Travel
- Worldwide Caravan & Motorhome Holidays

Is the operator of the following websites:

- www.alanrogerstravel.com.au
- www.alanrogerstravel.co.nz

Alan Rogers (Australia) Pty Ltd is a subsidiary of:

- The Caravan Club Ltd (United Kingdom)

We are committed to safeguarding your privacy and personal data.

The processing of personal data is governed by the Australian Privacy Principles (APP) as contained in The Privacy Act 1988. For the purpose of data protection, our Data Protection Officer (DPO) is our nominated person for your data protection and can be reached at DPO@alanrogers.com

This statement is a summary of how we use your personal data. You can find full details of how we use your personal data by viewing our privacy policy available at:

www.alanrogerstravel.com.au/about/data-protection

How we collect your personal data

We collect your personal data when you:

- purchase goods or services from us
- subscribe to our newsletter or request a brochure
- review or send us feedback on your holiday
- call us or complete an online form or chat
- enter a competition, promotion or complete a survey

We sometimes obtain your personal data from other sources, for instance data generated by your browser when you use our website. For full details of how we obtain your personal data, please read our full privacy policy.

How we use your data

We process your personal data to:

- supply you with goods or services you purchase
- publish material that you submit to us
- respond to your enquiries
- send you marketing information (see 'your choices', below)
- carry out market research that helps us understand our customers and their interests

We sometimes use your personal data for other purposes in addition to these. For more information about how we use your personal data, please read our full privacy policy.

Sharing your data

We may pass your information to our service providers, agents and associated organisations for the purposes explained above. Categories of recipients normally include:

- accommodation providers (hotels, guest houses etc.)
- overseas travel, rail, airline and ferry companies.
- local agencies (bike hire companies, local tour operators)
- social media hosting services
- distribution and marketing companies
- third party retail suppliers
- financial transaction providers
- infrastructure & cloud service providers
- sub-contractors we appoint to provide services to you, for example luggage transfer services

We sometimes use your personal data for other purposes in addition to these. For more information about whom we share your personal data with, please read our full privacy policy.

Sensitive Data

In some circumstances we give you the opportunity to provide us with personal data, categorised under The Privacy Act as 'Sensitive Information', e.g. whether or not you are registered as disabled. Our privacy policy explains how we use and protect that information.

Retention

Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes. Our privacy policy explains how we decide when it is no longer necessary to retain your data.

Rights

You have various rights regarding your personal data as set out in the Privacy Act. These include the right of access, the right to have data rectified and the right to opt out. Further details relating to all of your rights under The Privacy Act can be found on the Alan Rogers website:

www.alanrogerstravel.com.au/about/data-protection

Your choices

As a customer you are able to update your preferences regarding marketing materials.

You can do this by:

- clicking on the 'unsubscribe' link at the bottom of every marketing email we send you.
- returning any postal communications to us, marked 'return to sender, please remove'
- speaking to us on +61 7 2103 2130 – Let us know which materials you no longer wish to receive.
- contacting our Data Protection Officer using the contact details below.

Please note that if you request not to receive further marketing information, you will continue to receive communications relating to the administration of products or services you have purchased.

Contact us

If you would like any information about Alan Rogers and our activities you can contact us by:

- telephone: +61 7 2103 2130
- email: enquiries@alanrogers.com
- post: Alan Rogers Travel Ltd, Level 6, 9 Beach Road, PO Box 588, Surfers Paradise QLD 4217, Australia

Making a complaint

If you think your data has been misused or that we haven't kept it secure please contact us and we will investigate any concerns you may have. If you're unhappy with our response or if you need any advice, you should contact the Office of the Australian Information Commissioner (OIAIC).

The telephone number for the OIAIC helpline is 1300 363 992 or + 61 2 9284 9749 if calling from outside Australia. You can also visit their website for information at: www.oaic.gov.au